



**MB2** Solutions



# Mastering Artificial Intelligence (AI) for HR Professionals Training

**Tel:** +27 87 808 0977

**Email:** [info@mb2solutions.co.za](mailto:info@mb2solutions.co.za)

**Website:** [www.mb2solutions.co.za](http://www.mb2solutions.co.za)



# Course Overview

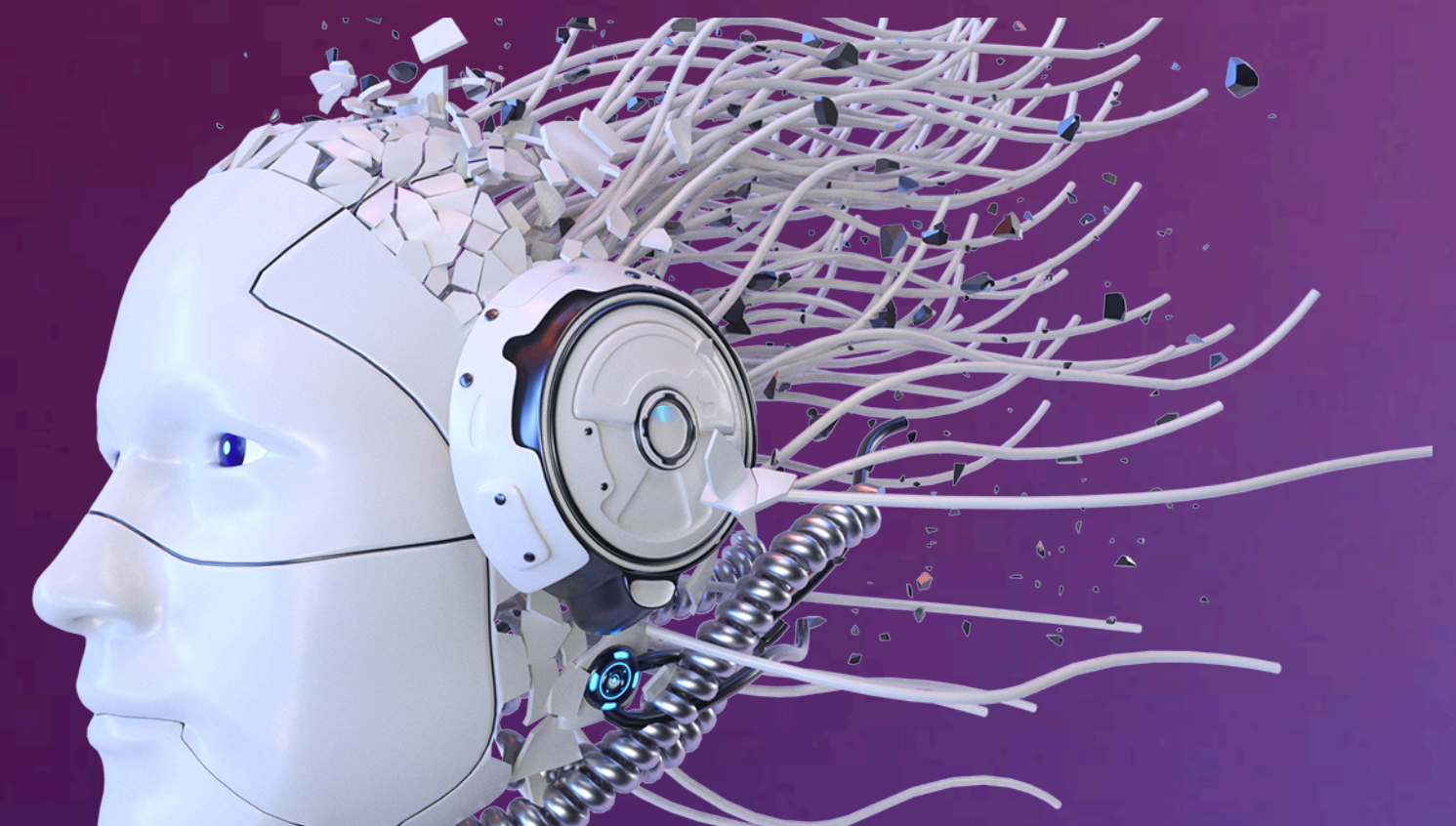
## Why Choose Mastering Artificial Intelligence (AI) for HR Professionals Training Course?

Artificial Intelligence (AI) is rapidly reshaping business operations, and human resources (HR) is no exception. As companies work to harness AI to boost workforce efficiency and improve decision-making, HR professionals must gain a deep understanding of AI's potential and its applications. This Mastering Artificial Intelligence (AI) for HR Professionals training course designed specifically for HR practitioners, provides the knowledge and tools necessary to excel in an AI-driven environment.

AI offers new opportunities for HR professionals, from automating routine tasks to gaining more comprehensive insights into employee performance and engagement. This Mastering Artificial Intelligence (AI) for HR Professionals training course aims to bridge the gap between traditional HR methods and advanced AI technologies, empowering participants to drive innovation and create meaningful change within their organizations.

## This training course will feature

- Understanding the basics of AI and its relevance to HR functions
- Exploring AI-driven tools and technologies for recruitment, performance management, and employee engagement
- Learning how to analyze HR data and derive actionable insights using AI
- Case studies of successful AI applications in HR across industries
- Hands-on experience with AI-based tools for talent acquisition and workforce planning
- Ethical considerations and challenges in integrating AI into HR practices

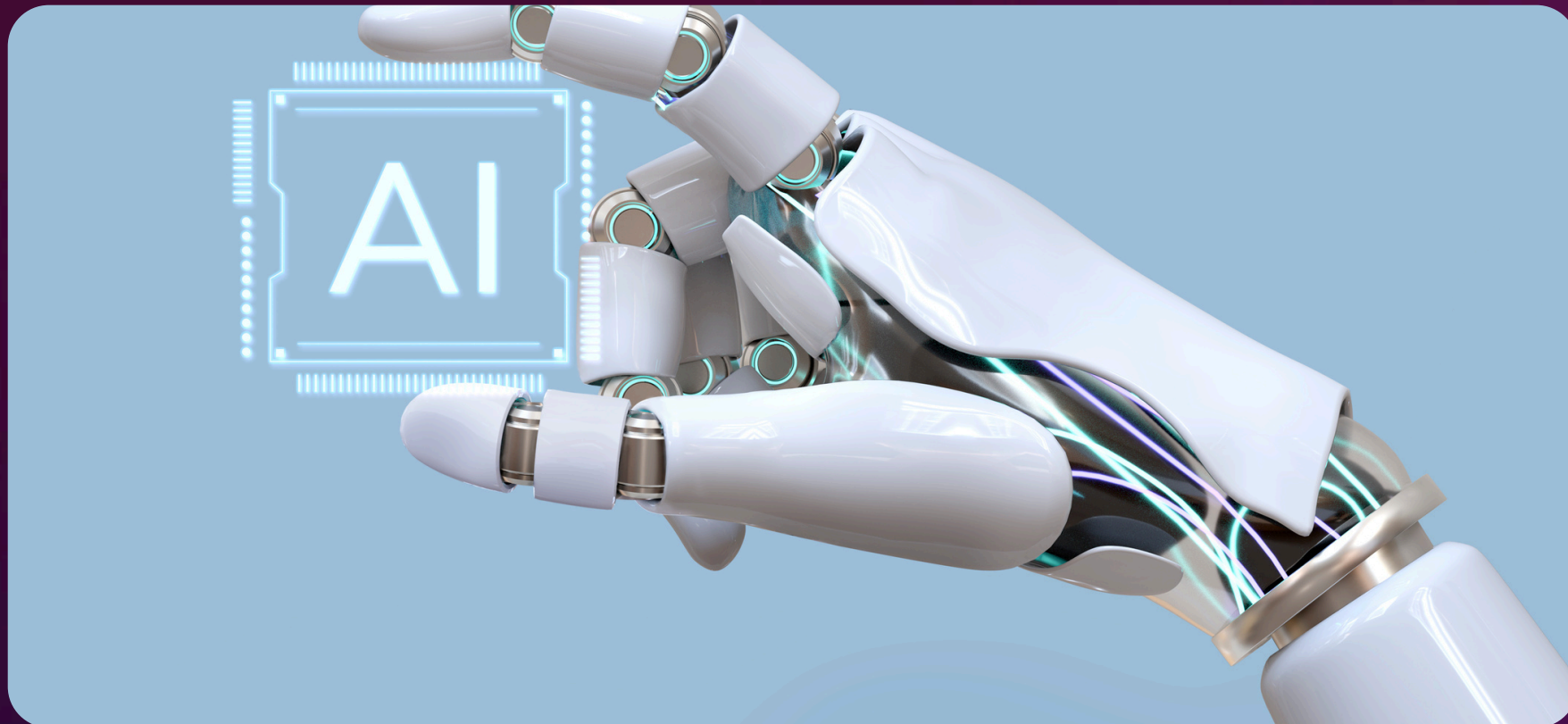




## What are the Goals?

**By end of this training course, participants will be able to**

- Develop a foundational understanding of Artificial Intelligence and its role in HR
- Learn how to integrate AI tools into key HR processes such as recruitment, training, and employee retention
- Enhance data-driven decision-making skills through AI-powered analytics
- Understand the ethical implications and challenges of AI in HR practices
- Build a strategic roadmap for leveraging AI to improve HR efficiency and outcomes



## Who is this Training Course for?

**This training course is suitable to a wide range of professionals but will greatly benefit**

- HR Managers and Directors
- Talent Acquisition Specialists
- Learning and Development Professionals
- Workforce Planning and Analytics Experts
- Organizational Development Professionals
- Anyone in HR looking to leverage AI for business impact
- HR Personnel

## How will this Training Course be Presented?

This training course will employ a blended learning approach, combining interactive lectures, group discussions, and practical exercises. Participants will engage in hands-on activities, case study analyses, and live demonstrations of AI tools.

Emphasis will be placed on collaborative learning, allowing participants to exchange ideas and apply concepts to real-world scenarios.

# Course Outline

## Introduction to AI and Its Relevance to HR

- Overview of Artificial Intelligence: Definition, types, and evolution
- Understanding machine learning, natural language processing (NLP), and predictive analytics in HR
- Key benefits and challenges of implementing AI in HR practices
- Current trends: AI innovations driving HR transformations globally
- Role of AI in aligning HR strategy with organizational goals
- Identifying opportunities for AI adoption in existing HR processes

## AI in Recruitment and Talent Acquisition

- Streamlining recruitment workflows with AI automation
- AI-based tools for resume screening and candidate ranking

- Using AI-powered chatbots for candidate engagement and pre-screening
- Enhancing hiring decisions through predictive analytics
- Case studies: Companies successfully leveraging AI in recruitment
- Addressing potential biases in AI algorithms for fair and inclusive hiring

## AI in Recruitment and Talent Acquisition

- AI-driven performance review systems: Improving accuracy and reducing bias
- Leveraging AI for personalized employee feedback and recognition
- Enhancing employee engagement with AI-powered sentiment analysis tools
- Identifying flight risks and retention strategies using predictive analytics
- AI for upskilling and reskilling: Personalized training and development plans
- Monitoring employee well-being and productivity through AI insights



## Data Analytics and Ethical Considerations in AI for HR

- Fundamentals of HR data analytics: Collecting, analyzing, and interpreting data
- Real-time dashboards and reporting tools powered by AI
- Ethical challenges: Avoiding biases in AI-driven decisions
- Addressing data privacy and security in AI-based HR systems
- Compliance with legal frameworks for AI use in HR

## Building an AI Strategy for HR

- Steps to integrate AI into HR processes: Planning and execution
- Building organizational buy-in for AI implementation in HR
- Conducting cost-benefit analyses for AI tools in HR functions
- Evaluating and selecting the right AI vendors and platforms

- Using AI-powered chatbots for candidate engagement and pre-screening
- Enhancing hiring decisions through predictive analytics
- Case studies: Companies successfully leveraging AI in recruitment
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## AI in Recruitment and Talent Acquisition

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- Monitoring employee well-being and productivity through AI insights



**Time Table**

08:30 –09:30	Morning Session
09:30 –11:30	Morning Session
11:30 –11:50	Tea Break
11:50 –12:20	Morning Session
12:20 –13:00	Morning Session
13:00 -14:00	Lunch Break
14:00 –15:00	Afternoon Session
15:00 –15:30	Afternoon Session
15:30 –16:00	Afternoon Session

**Starting Times**

08:30 CAT

06:30 GMT

**Finishes**

16:00 CAT

14:00 CAT





# Participant/Institution Registration form



Please register by completing the participant' details and email  
back immediately to: [info@mb2solutions.co.za](mailto:info@mb2solutions.co.za)

## Participant Full Details

First name :\_\_\_\_\_ Last name :\_\_\_\_\_

Job tile :\_\_\_\_\_ Department :\_\_\_\_\_

Head of Department :\_\_\_\_\_ Email:\_\_\_\_\_

Direct Head no:\_\_\_\_\_

Dietary Requirements:\_\_\_\_\_ Regular\_\_\_\_\_ Vegetarian\_\_\_\_\_

Halaal\_\_\_\_\_

**I hereby acknowledge that I have read and understood all the terms and conditions of registration and have the authority to approve the registration on behalf of the company**

**CO**

Name :\_\_\_\_\_ Position :\_\_\_\_\_ Date :\_\_\_\_\_

Approving Mnager's Signature :\_\_\_\_\_ Company name :\_\_\_\_\_ VAT Number:\_\_\_\_\_

Email :\_\_\_\_\_ Direct line:\_\_\_\_\_ Company Reg no:\_\_\_\_\_

## Payment Details

BankName: FIRST NATIONAL BANK(FNB)

AccountName: Mothipa Business Solutions

Account Number: 62244701753

Branch name: Rids@Mall

## Invoice Details

Attention name :\_\_\_\_\_

Department :\_\_\_\_\_

Email :\_\_\_\_\_

Telephone :\_\_\_\_\_





**We offer discount for Block  
booking request For more details**

**[info@mb2solutions.co.za](mailto:info@mb2solutions.co.za)**

## **CANCELLATION & SUBMISSION POLICY**

### **Policies and Term & conditions:**

**CANCELLATIONS:** By completing this registration form, the client hereby agrees that MB2 Solutions will not be able to mitigate its losses for any less than 50% of the total contract value. Cancellations must be received in writing three weeks before the event. Only cancellations made in writing and addressed to the attention of the Finance Director will be recognised by MB2 Solutions. Cash alternatives will not be offered, although delegate substitutes are welcome.

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